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Teamwork pays off for networkers

A GROUP of businessmen have proved that teamwork pays off by helping each other to a £1 million boost in extra trade.

Members of Rotherham Phoenix business group, which meets once a week and includes a plumber, a builder and a pensions adviser, have passed on just over £1 million in new business to each other since the start of the year.

The group, which is Rotherham's branch of Business Networking International, has been running for several years but this is the first time it has reached the seven-figure mark.

Accountant Steve Heeley, of Thorntons Accountants, said: "We are not large multinational companies.

"We are all small local businesses who



CELEBRATING: Members of Rotherham Phoenix business group who have raised more than £1 million in referred business since forming seven years ago. 114367.

have found a different way to help each other survive tough times.

"The only rule is that we have only one of each type of business.

"We use our own contacts to help find work for the other members of the group."

The group meets at the Holiday Inn in

Canklow every Friday and new members are welcome.

"We would encourage anyone to come along to a meeting or get in touch if they're interested in joining," Steve said.

For more information, contact Steve on 01226 716794 or visit www.bni.eu/uk/